

STRIDE FOR GOOD

2024



Thank you for committing to make a positive impact. You're on your way to making a difference to the lives of many!



Step 1: Set Up Your Campaign page

Prepare the following

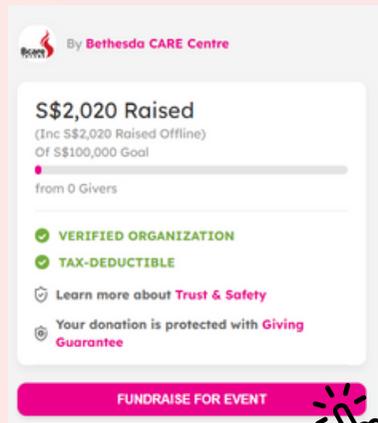
1. Give.asia account
2. Campaign name e.g. [Your name] runs for Stride For Good
3. Great photo of yourself (in landscape format)
4. Simple writeup on why you decided to join this campaign

Build your page

1. Log in to your Give.asia account
2. Go to give.asia/sfg24
3. On the right bar, click on "FUNDRAISE FOR EVENT"
4. Follow the steps accordingly.

For fundraising target, we recommend a minimum of \$500.

Publish your page!





Step 2: Share Your Page

Share your fundraising efforts with your family and friends! You may use the following message template.

Hello! I've joined BCARE's Stride for Good to raise funds for their beneficiaries including children from low-income families and persons with mental health conditions.

I decided to participate in this because [insert any personal reason].

As part of the campaign, I will be walking / running / cycling [please choose] [number] km.

I hope that you can support me in my fundraising efforts:

 Donate through my campaign page: [insert your url]

All donations are eligible for a dollar-for-dollar matching.

Every step you take can impact a life for good!



Step 3: Join Our Strava Group

Post your running, walking and cycling together with other Stride For Good participants!

Click the link below or search "Stride For Good 2024" under "Clubs" in your Strava app.

strava.com/clubs/StrideForGood2024



Step 4: Update Your Page

Post updates to connect with your supporters!

Updates can include:

1. Screenshots of the distance covered on your activity. Please ensure that your screenshots do not contain any personal information.
2. Photos of your workout
3. Messages on what motivates you to join this campaign or words of encouragement



Enjoy #StrideForGood!



 @bethesdacare

 @bcaresg